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Disney Friends Roll Out the Red Carpet for Hong Kong Disneyland's 20th Anniversary Starting June 28

Countdown to “The Most Magical Party of All” is On as “Double the Fun” Special Offer Extended to July 31 Along with Magic Access Limited-Time Offer



HONG KONG, APRIL 17, 2025 — Hong Kong Disneyland Resort (HKDL) is gearing up for a milestone celebration as it marks 20 years of bringing Disney magic to life! Today, the resort hosted the dazzling “20th Anniversary Magical Red Carpet Party,” a pre-party event offering a first look at **The Most Magical Party of All**, a year-long celebration across the Resort.

Over 500 invited media representatives, Disney fans and top-tier influencers, including Youtubers, Tik Tok, Douyin content creators from Hong Kong, mainland China and Taiwan, Japan, Singapore, Thailand, the Philippines, Indonesia, and the United States, along with 300 selected Magic Access Members, were treated to a sneak peek of the 20th anniversary-themed entertainment and offerings.

To ignite the party spirit, Mickey Mouse and his Disney pals—along with Duffy and Friends, the HKDL Ambassadors, cast members, and performers—took center stage on the red carpet for a one-day-only spectacular fashion showcase at Main Street, U.S.A. The fun-filled fashion show spotlighted Disney friends in their dazzling new 20th anniversary party outfits, as well as cast members donning exclusive themed merchandise perfect for mix-and-match styling. The showcase offered a range of outfit ideas for guests joining the party this June. To elevate the

excitement, talented vocalists also energized guests with a vibrant performance of HKDL's brand-new 20th anniversary anthem *The Most Magical Party of All*.

Michael Moriarty, Managing Director, Hong Kong Disneyland Resort, said: "We're thrilled to kick off **The Most Magical Party of All** on June 28! Our incredible cast members are putting their all into getting everything ready for the year-long party. This milestone celebration will be filled with immersive entertainment, extraordinary moments, and boundless Disney magic and surprises — we cannot wait to welcome everyone from around the globe to HKDL's most unforgettable celebration yet!"

Dive into the Day-to-Night Party with Three Unmissable Festivities

"Guests will embark on a day-to-night magical party that builds excitement as the day unfolds," shared **Paul Rivet, Executive Director, Entertainment, Hong Kong Disneyland Resort** "Our 20th anniversary celebration also showcases how Disney entertainment has evolved to new heights. Get ready for three unmissable entertainment experiences, from our brand-new anniversary-only castle stage show, largest-ever parade to the grandest nighttime spectacular in HKDL's history, elevating the party vibes to an unprecedented level!"

Kickstart the Party with the Brand-New Anniversary-only "Disney Friends Live: Party at the Castle!"



The electrifying 15-minute concert-style show promises to get everyone into the party spirit with high-energy pop music, dazzling dance moves, and interactive moments, all set against the stunning backdrop of the Castle of Magical Dreams. Mickey and Friends, along with Duffy and Friends, will debut their exclusive 20th-anniversary party outfits. Adding even more sparkle, Disney Princesses Aurora, Tiana, and Belle will make breathtaking appearances in their never-before-seen party attire. Guests will be immersed in the festive atmosphere with the

upbeat 20th-anniversary anthem, two brand-new original songs, and stunning visuals featuring LED screens, giant balloons, and colorful banners, as well as exciting scenic elements like fog jets and cold pyro, for a unique party experience.

Party Vibe Soars with the All-New "Friendtastic!" Parade – The Largest in HKDL's History

The around 30-minute "Friendtastic!" parade is one of the centerpieces of HKDL's 20th anniversary celebration, featuring 11 dazzling floats and over 100 performers including more than 30 Disney characters. Bursting with vibrant energy, toe-tapping beats, and magical surprises, this parade will thrill guests as Mickey and Friends lead the party, followed by floats themed around Walt Disney Animation Studios films such as *Zootopia*, *Big Hero 6* and *Encanto*, and Pixar



Animation Studios films like *Toy Story*, *Monsters, Inc.*, *Turning Red*, *Inside Out* and *Up*, as well as Duffy and Friends, and Disney Princesses.

Mickey and Friends, Duffy and Friends, and the Princesses will dazzle in brand-new looks designed for the parade. The Encanto float brings Casa Madrigal to life with dancing tiles, glowing doors, and flapping shutters. Look out for debut appearances at HKDL by Red Panda Mei from *Turning Red*, Isabela from *Encanto*, and Officer Clawhauser from *Zootopia*!



From Mickey’s live drumming and Hong Kong’s signature bauhinia flower decorations, to the vibrant colors of the performers’ costumes — every detail celebrates what makes HKDL unique. Four original songs and choreography for each float will fuel the fun.

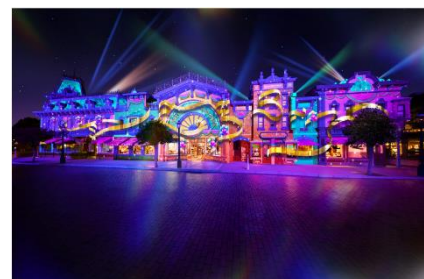
The Peak Party Moment Arrives – The Grandest-ever "Momentous: Party in the Night Sky"



lasers, theatrical lighting, and pyrotechnics effects.

Each day, the party will reach a high note with “Momentous: Party in the Night Sky”. This Most Magical Show on Earth is the grandest-ever at HKDL, spanning the area from the Castle of Magical Dreams to Main Street, U.S.A. For the first time ever, it will dazzle with eight multimedia elements including extended large-scale 3D projection mapping, drones, illuminated water projections, choreographed water fountains, flames,

This enhanced 20th anniversary edition of nighttime spectacular will illuminate the sky with nearly 30 minutes of music and memorable moments, featuring an array of Disney characters from a diverse collection of stories, such as the Three Good Fairies from *Sleeping Beauty* and friends from *The Princess and the Frog*. It’s an immersive 360° spectacle like no other. As “Momentous” begins, the Fairy Godmother, with a flick of her wand, will remind Mickey that it’s time to host the Most Magical Party of All! Fairy dust will reveal a glowing “2” and Mickey head in the sky — forming the signature 20th anniversary logo alongside the Castle of Magical Dreams, suspending time and sealing the magic.



“This party is a vibrant celebration like never before,” said **Christie Evangelisto, Creative Director, Entertainment, Hong Kong Disneyland Resort.** “Guests can get up close and interact with beloved Disney characters, both classic and new, as we bring everyone together for the festivities. Prepare to experience the full celebration with all your favorite Disney Friends!”



Don't Miss These Exclusive Offerings From the Most Magical Party of All

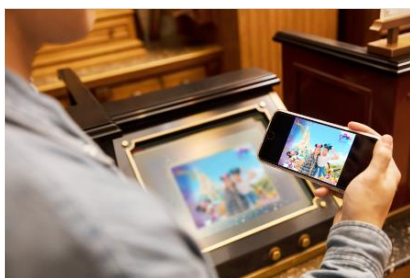


Feast Your Way Through the Celebration

To fuel your all-day celebration, the park and its resort hotels are serving up an array of **80 brand-new food and beverage items** — perfect for sharing with friends at the most magical party!

Get Party Ready with 20th Anniversary-Themed Merchandise

Complete your stylish party ensemble with the limited-time sparkling 20th anniversary collections! With **over 300 all-new exclusive items** across six major collections in the initial launch, there will be a perfect match for every sophisticated party look.



Download Your Complimentary Digital Party Photo!

Get a free party photo taken by our Disney PhotoPass photographers. Dress up, cheer up, and strike a pose at PhotoPass locations in the park during your visit. Let them capture your magical moments including greetings with beloved Disney characters and ride experiences at designated attractions, then redeem your **complimentary digital party photo** via the Disney PhotoPass Mobile App and keep the party vibes with you at all times!

Keep the Party Going in Your Own Celebration Room

Extend your magical celebration with a stay at one of HKDL's resort hotels, where the special **20th Anniversary Magical Party Room Pack** transforms the space into a private party. Enjoy special hotel recreation activities to create your own customized 20th anniversary keepsakes. As an added surprise, hotel guests will also receive a complimentary gift, adding an extra sprinkle of Disney magic to their stay.

The Magical Party Invitations Across the Resort

Starting now, guests can find 20th anniversary invitations throughout the resort. Discover the 20th anniversary invitation themed balloon art, latte art, mirrors located at merchandise shops

and more. Each of these interactive moments invites you and your loved ones to celebrate this magical occasion.

Save the Date Now!

To celebrate 20th anniversary, the resort is extending its Double the Fun offer until July 31, 2025! Hong Kong residents can double the magic by enjoying two visits for the price of one, experiencing the most magical party, along with the limited-time festivities such as Duffy and Friends and Marvel-themed events. Guests can also enjoy the exclusive shopping and dining vouchers. From now until June 30, 2025, guests who purchase four or more Magic Access Membership Cards in a single transaction can enjoy 20% off.

Elevate your experience with Disney Premier Access and enjoy nonstop thrills, from rides to performances, and create dazzling memories! 20th anniversary-related Disney Premier Access will be available starting May 26, 2025.

Save the date now and invite your friends to join The Most Magical Party of All at HKDL!

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**Guests are required to purchase their tickets in advance and have a valid park reservation for their visit. Please refer to the latest visit arrangements on Hong Kong Disneyland's official website: www.hongkongdisneyland.com*

About Hong Kong Disneyland Resort

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and backgrounds. Filled with your favorite Disney stories and characters, Hong Kong Disneyland Resort offers guests the opportunity to explore eight diverse lands that are home to award-winning, one-of-a-kind attractions and entertainment. Complete your adventure with stays at the resort's luxurious Disney hotels. The magic doesn't end at our doorstep; as a dedicated member of the local community that cares deeply about societal wellbeing, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.

Mobile app gives the latest updates & helps plan your visit



The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Reserve your park visit and get Disney Standby Pass to meet Disney friends inside the park. Use the GPS-enabled map to find your way around the park or make reservations for park and hotel restaurants, and make every moment count with wait times for each attraction. Magic Access members can also view block-out calendars and membership privileges, designed to make your visit even more magical.

Download the Hong Kong Disneyland mobile app for free:

iOS users: <https://itunes.apple.com/app/id1077550649>

Android users: <https://goo.gl/ZbHHbP>

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